

Minutes of a Meeting of the WNBR London Collective

Wednesday 13th May 2020
By Zoom Videoconference

(Action items in *red*)

Present: Barbara, Cy, Dave S, Dave W, Harvey, Ken, Mike, Paul H, Richard, Simon Mr, Sophie

Apologies: Simon T

Cancellation of 13th June 2020 ride

We agreed that circumstances have not changed sufficiently for us to change our position, but we will continued to review this at future meetings.

Following the previous meeting, we announced that there will be no ride on 13 June and people should not go to the starts as it would be unsafe to do so. There was a media and social media campaign including a press release, coverage in TimeOut and road.cc, Website update, wiki update, Facebook posts, Instagram, Twitter and an email to our mailing list.

Some attendees were concerned that a few supporters might not have heard and might not have appreciated that all gatherings were getting cancelled. The consensus was that this is unlikely. Some start marshals may go to their starts although we do not require them to do so.

Not the World Naked Bike Ride on 13th June

We agreed to announce and publicise the substitute programme with a press release and via social media – *Action Cy*.

Activities will be:

All day: WNBR London Quiz – an online quiz about WNBR.London and its campaign themes

10:00 to 17:30: Exercise and surprise – safe cycling and other forms of activity people can do instead of being on the ride, either at home or safely in isolation outside. Participants are encouraged to Zoom-In or share photos – go on, surprise!

10:00 to 22:00: #NotTheWorldNakedBikeRide photo submission & prize competition – where people share photos of what they've been doing in place of riding with WNBR

15:00 to 17:30: Zoom-In #NotTheWorldNakedBikeRide – connecting supporters and special guests for chats about WNBR with a show/tell what they've been doing

16:00 and 17:00: WNBR London Watchathons – during the Zoom-In, supporters will be encouraged to watch and discuss excellent films of WNBR.London

19:00 to 21:00: #NotTheWorldNakedBikeRide Afterparty – an online afterparty session just for fun!

Quiz: The current draft quiz has 21 questions. *Action: Cy will work with Rob H to construct the quiz. Action: Everyone to think of more good questions.*

The photo submission and contest will be judged by Richard. Cy will set up a submission mechanism on our website, which will include collecting permission for us to share or re-use the photos. We would also encourage people to share experiences including photos on Twitter but we recognise the risk of bad content given that we cannot control what is posted on Twitter. We also may consider a Flickr group.

Action: Cy and Richard to agree the processes.

We agreed to offer some goody bags to winning photos. We have spare mugs, badges and seat covers. We approved the purchase of goody bags.

The Zoom-In will be controlled by Mike, with co-hosts/panellists Natasha, Dave S and Sophie. We need to spend time developing our thinking and preparing content. We should have several standard things to insert such as reminding them what the mission is, asking for donations, reminding people where to find info, encouraging them to send in photos and tell us what they've been doing etc. We might also seek some special guest appearances, such as former WNBR leaders.

One aspect of control is to watch out for bad behaviours, such as unwelcome visuals or words, filming, etc. We considered maybe requiring pre-registration, but that could be a big barrier to participation. More practically, Mike will need to be fast on the buttons to control muting audio and video or removing people.

Action: those involved in Zoom-In to give it thought and meet by Zoom on Wednesday 20 May at 7pm.

Watchathons: Mike suggested some other videos so we should make space in the Zoom-In timetable for more watchathon content. We also need to consider whether we can stream these into Zoom as well as or instead of giving people the Vimeo links. **Action:** everyone - suggestions for videos please.

Afterparty: Dave S has not yet established the best method for doing this. Harry the DJ is still keen to do it. We discussed timing. There needs to be a break between Zoom-In and the Afterparty. **Action:** Dave S to create the party.

Brixton Jamm Afterparty

Dave S is seeking to get our money back or alternatively apply it for next year. So far, Jamm has not responded. **Action:** Dave S.

Marshal Briefing/Training

No update - Graeme previously said he will check with Harriet to see how things stand. **Action:** Graeme.

Meeting schedule

- Wednesday 8/1/20 Meeting
- Wednesday 12/2/20 Meeting
- Wednesday 11/3/20 Meeting
- Wednesday 8/4/20 6pm Video Meeting
- Wednesday 13/5/20 7pm Video Meeting
- Wednesday 20/5/20 7pm Meeting for Zoom-In team
- ~~Saturday 6/6/20 Test Ride~~
- Wednesday 10/6/20 7pm Video Meeting
- ~~Saturday 13/6/20 Ride~~
- ~~Sunday 21/6/20 Debrief and celebration~~