

Minutes of a Meeting of the WNBRLondon Collective

Wednesday 10th June 2020
By Zoom Videoconference

(Action items in *red*)

Present: Barbara, Cy, Dave W, Harvey, Mike, Richard, Simon Mr, Sophie, Simon T

Apologies: Dave S

Potential rescheduling of 13th June 2020 ride

The meeting considered the latest situation and noted that there is relaxation in the official guidance and an upsurge in public confidence. Nevertheless, it is still unwise to encourage public gatherings or reduction in social distancing. Although we could maintain a fair degree of distancing amongst riders, we must also consider the crowds that form to watch the ride.

We recognised that it may be possible to hold a ride later in the summer. July would be too early and October would be too late, so we should look at August and September. At the end of August is the bank holiday weekend.

The only immediate action is to extend our meeting schedule so that we can continue to evaluate the position and potentially organise a ride. **We will continue to meet on Zoom for the second Wednesday in the month for July, August and September.**

Website

On Monday evening (8th June 2020) our website was hijacked. It is now displaying a black screen purporting to support Black Lives Matter and apparently trying to collect contact details. Nobody has risked clicking the links to find out what happens next. None of our content is accessible.

The attack happened just five days before we are mounting our first-ever programme of online events, which suggests it is a deliberate attempt to sabotage our work. Cy recreated our website on a new domain while we wait to see what transpires. All our content has the same page names but on the new domain <https://WNBRLondon.UK>, which was operational by Tuesday morning.

We have posted on social media that people should not use the old website address. It will also be mentioned in our press releases, mail shots and instructions for the Zoom-In. If anyone hears any complaints or queries please explain that it has been hacked and is a FAKE SITE. You can give the new site details instead.

No data was accessed or lost. Our servers were not accessed or compromised. The redirection happened at an internet service called godaddy in the USA which is rerouting internet traffic to the fake site. We do not have the ability to change it back as Simon My has the passwords. The black screen is served on the Mailchimp domain so the hijack has been reported to both godaddy and Mailchimp.

We still have the previous registrations for the Zoom-Ins, which will go ahead as planned. New registrations via the new site are working correctly. Most inbound links have been changed (eg Facebook posts edited and Tweets reposted). Over the next few days we will be changing other external links to point to the new address.

The community of WNBR UK organisers is equally aghast about the attack and has been helping with web updates and insights.

Not the World Naked Bike Ride on 13th June

Response to the publicity campaign has been good. The quiz is live and attracting attention. No one has yet scored 100%. There are over 200 people signed up for the Zoom-Ins. We have a good set of confirmed special guests (see below).

Mike was concerned that we have a capacity of only 100 people in the Zoom meeting. We are guessing there will be a fair number of no-shows and also people drifting in and out for short periods, but it could become full at times. Mike suggested using the Zoom Webinar service instead. He has a subscription which includes 500 attendees on a Webinar meeting (for another event he is handling).

The overall feeling was that it was too late to make such a change and that the webinar format tends to be impersonal and low energy. Instead, we discussed practical ways to handle the potential overload. These include being ready and willing to remove inactive people and to encourage people to leave voluntarily if the Zoom session is full. We should warn people and encourage them to drop in and out in the instructions.

[nb subsequent update: after the meeting, we established we could pay to increase the 100 person limit to 500, which was approved as an emergency outlay]

The Zoom-In will be controlled by Mike, with co-hosts/panellists Natasha, Dave S and Sophie

#NotTheWorldNakedBikeRide Activities (as advertised)

All day: WNBR London Quiz – an online quiz about WNBR.London and its campaign themes

10:00 to 17:30: Exercise and surprise – safe cycling and other forms of activity people can do instead of being on the ride, either at home or safely in isolation outside. Participants are encouraged to Zoom-In or share photos – go on, surprise!

10:00 to 22:00: #NotTheWorldNakedBikeRide photo submission & prize competition – where people share photos of what they've been doing in place of riding with WNBR

15:00 to 17:30: Zoom-In #NotTheWorldNakedBikeRide – connecting supporters and special guests for chats about WNBR with a show/tell what they've been doing

16:00 and 17:00: WNBR London Watchathons – during the Zoom-In, supporters will be encouraged to watch and discuss excellent films of WNBR.London

19:00 to 21:00: #NotTheWorldNakedBikeRide Afterparty – an online afterparty session just for fun!

Programme and contributors for the Zoom-Ins (as advertised)

3:05pm to 3:45pm

Mark Walsh and Pam Fraser from British Naturism (BN) will be talking about the growth in interest and what BN is doing. Mark is their events manager and Pam is their youth ambassador.

4pm to 4:45pm	<p>Dr Keon West is a Reader in Social Psychology at Goldsmiths, with numerous international awards for his research, teaching, media engagement, and social activism. He has a particular interest in the social benefits of nudity and has ridden several times with WNBR.</p> <p>Dr Victoria Bateman is a fellow in economics at Gonville and Caius College, Cambridge, who is also well known for her views on feminism and body positivity. Most notably, she has become a public figure through her naked lectures and campaigning against Brexit.</p> <p>Lucy Muse is a naked video maker who has ridden in several WNBRs and made an excellent documentary about the WNBR London ride in 2018.</p>
4:45pm to 5:10pm	<p>Rob, Mike, Harvey and Dave from WNBR are cycling and environmental campaigners who were involved at the start of WNBR London back in 2004.</p>
5:10pm to 5:30pm	<p>Participants' videos and activities</p> <p>We also hope to have a visit from well-known WNBR ride leader, Lady Godiva, if she can step away from her day job to join us.</p>
BREAK	
7pm to 9pm	<p>From 7pm to 9pm we will be relaxing and enjoying the company of fellow WNBR London people. It is an OPEN STAGE afterparty, so we are looking to everyone to entertain us, with tales of what you've been doing for #NotTheWorldNakedBikeRide, music, songs, dancing, stories, photos. We will also play the long versions of some of the video clips you saw in the afternoon. (Sexual or obscene behaviour and images are not allowed.)</p>

Photo Competition

The website photo submission and gallery are operational and we have seeded it with some illustrative photos. The goody bags with mugs, badges and seat covers are ready for the prizes. The competition will be judged by Richard.

Afterparty

The format of the afterparty has been changed to make it as participatory as possible. Attendees are being encouraged to entertain everyone with stories, reminiscences, music, dance photos etc.

Publicity and comms

Social media posts will hit a high. There will be three big mail outs about #NotTheWorldNakedBikeRide, which will need now to include the website story.

- Email details to people who signed up to Zoom-In
- Press Release
- Mailing List mailshot

Meeting schedule

- Wednesday 8/1/20 Meeting
- Wednesday 12/2/20 Meeting
- Wednesday 11/3/20 Meeting
- Wednesday 8/4/20 6pm Video Meeting
- Wednesday 13/5/20 7pm Video Meeting
- Wednesday 20/5/20 7:30pm Meeting for Zoom-In team
- Saturday 6/6/20 3pm Test Zoom-In
- Wednesday 10/6/20 7:30pm Video Meeting
- Saturday 13/6/20 #NotTheWorldNakedBikeRide
- Wednesday 8/7/20 7:30 Video Meeting
- Wednesday 12/8/20 7:30 Video Meeting
- Wednesday 9/9/20 7:30 Video Meeting