

Minutes of a Meeting of the WNBR Planning Collective

Held at the Royal Festival Hall, 19:30 Thursday 27 April 2017.

(Action items in *red*)

Present: Alexia, Cy, Derek, Harvey, Ian, Rob, Simon

Previous Minutes and Matters Arising:

Hyde Park and Regents Park have been set up and publicised as FaceBook events.

John identified Mike G as a leader for Clapham Junction.

Real mail boxes have been set up allowing us to send and receive emails under the actual wnbr.org.uk addresses (rather than by forwarding).

Our various electronic comms channels (email, FaceBook, Twitter, Yahoo) now have more admins or users for contingency. **Action:** *Still to do – yahoo groups (John) and add Derek to main FaceBook page (Cy).*

Derek would like a landing page for acknowledging donations via PayPal. Rob J has not yet responded. **Action:** *Cy to progress.*

No response from Graham re printing. Agreed to handle printing via other options.

Action: *Ian to apply constitution update per previous minutes.*

Route options:

Mike G has volunteered to lead Clapham Junction (CJ). He now lives out of town so will not be at meetings but hopes to be at the test ride. Rob (new collective volunteer) will act as a marshal. Ian wants to lead a group from further West – probably Kew Bridge (KB). Agreed compromise is for KB to be a feeder ride and join up with CJ. Agreed – go ahead with starts at CJ and KB (as a feeder to CJ). This means, in effect, we are offering seven choices of start location. **Action:** *Cy to create event and update info. Action: Kiran to add to police clearance.*

Some concerns about roadworks in the Parliament Sq and Westminster Bridge area – to be considered on test ride. Will confirm on test ride. **Action:** *Simon to seek and share TfL info.*

Getting the message over

Simon has not received any leads for student contacts. **Action:** *Simon will approach universities and colleges near the route.*

Everyone was positive about the design for handout cards. **Action:** *Derek to procure.*

No progress on flags. **Action:** Alexia will investigate how we could borrow flags from Brighton.

No one is proactively communicating out to potentially supportive channels such as news media (magazines, papers, TV, etc). It is not the role of the Press Office – they respond to incoming requests. We should have some standard text and appropriate photos. **Action:** Cy, Simon and Rob to work together on external comms content.

We need to raise more funds, which is harder without Kiran's Twitter followers.

Ride Communications:

Paul emailed in to say he and Kiran are planning to use 2-way radios for their individual starts, but would also use the overall ride comms for co-ordination. It is important that we also have ride-wide comms and we believe that supports the submission to police. An idea was suggested that the comms system might be set up with a channel per start for 2-way comms, but other people could dial in to those channels if they need to compare notes or seek help. We would also have a main channel that all rides could move to when required or when the rides are merged. Derek will investigate. We feel time is running out on this, so Derek is empowered to devise a workable solution in advance of the next meeting. **Action:** Derek to progress in consultation with others as required.

Test ride

There was some mention of a naked test ride, but no one seemed interested that option. We agreed the test ride should be one week in advance on 3rd June. A debrief and finalisation meeting should be set up after the test ride. This will also be an opportunity to distribute radios.

External liaison

No new info on police clearance. Note need to add CJ and KB. We need to make sure written approval is circulated. (There were problems previously when CJ did not have written evidence that the ride was approved when challenged by local police.)

John is in discussion with London Bicycle Tour Company. **Action:** John to feed in final details to publicise (opening hours, charges, saddle covers).

We also noted the rides would probably only sell a handful of saddle covers each – say allow a dozen per start.

Action: John to sort out our Bike Week registration and obtain copies of the insurance document.

Next meeting: 7:30pm Last Thursday of May (25th) in the Royal Festival Hall – seating area by the side entrance near the statue of Nelson Mandela.